

POWERFUL PURPOSE

Purpose-Powered Leadership! Solutions for a Mission that Matters

Background: Commanding a successful human space mission requires the utmost in competent, trustworthy, and service-oriented leadership: the real “right stuff.” Too much is at stake for anything less. The challenges: formidable. The experiences: profound. The lessons learned: invaluable, for all leaders. This program will give you the leadership strategies and systems used by astronaut mission commanders so you too can lead when it counts.

Purpose: Learn how to apply real “right stuff” leadership attitudes, actions, and approaches so effectively lead in dynamic and challenging times.

Designed for: Today’s leaders, anyone needing to take their understanding and application of true leadership principles and techniques to a higher level.

Topics/Points Covered:

- Choosing the Hard
- Launching Passion
- Measured Boldness
- Flexible Adaptability
- Courageously Facing Reality
- Service Before Self
- Avoiding “All Airspeed and No Direction”
- Earning Trust
- Embracing Responsibility
- Promoting Wise Risk-Taking
- Developing “Smart Wingmen”

Special Features: presents essential principles of Purpose, People, Perspective, and Program that true leaders must balance to get the job done, build their organization, and uplift their followers. This high content program can be tailored for any size group in any duration from 30-minute keynote to full-day program and draws on breathtaking space mission imagery and video to amplify the message.

Results: This program will build and motivate leaders at all levels to boldly take charge and make a difference. Everyone completing this program will understand and be able to apply the real “right stuff” principles for effective leadership in their own organization.