

## **PERSPECTIVE – INSIGHTFUL INNOVATION**

### ***Dare to Explore!*** ***How to Boost Insightful Innovation***

**Background:** Flexibility, adaptability, and real-time innovation in dynamic, potentially life-threatening situations - a must for astronauts like Rick Searfoss. Coupled with his extensive current work with the most innovative “New Space” entrepreneurial companies in existence, including test-flying the world’s only liquid-propellant rocket plane, this real-world experience allows him to present a unique program to present valuable lessons of real-world, leading-edge innovation

**Purpose:** Learn and apply the “Leading Edge” three-part innovation sequence to make continual, real-time improvements in business and personal operations and development.

**Designed for:** Individuals and organizations seeking faster, more effective development and execution of innovative processes, services, and products.

#### **Topics/Points Covered:**

Operations innovation versus Development Innovation  
The Genius of A Thousand Little “Ahas”  
“Hyper-Observation” Need Assessment  
Culture of Possibilities  
Ever Onward and Upward  
Forging the Synergistic Operations Outlook  
Defining the Innovation Trajectory  
Disruptive Equals Constructive...  
Rapid Visualization, Modeling, and Prototyping  
Success is the Only Option

**Special Features:** Dare to Explore! blazes the trail to show you how to translate wishful desires to be more creative and innovative into discrete, actionable steps to innovatively improve business operations and development. This program can be presented in any duration from keynote to full-day program and is suitable for any size audience. Incorporation of not only spectacular space mission imagery, but relevant video of some of the planet’s most innovative activities and companies, magnifies this content-rich, value-added program.

**Results:** Everyone completing this program will be able to apply the leading-edge innovation steps in a specific, concrete way to make immediate improvements to how they do their job, operate their business, and envision the possibilities for future growth and development.