

## **PROGRAM – EFFECTIVE EXECUTION**

### ***Liftoff to Success!*** ***Execution Excellence for Real Results***

**Background:** No other human team venture demands the relentless pursuit of perfect execution as successfully flying humans in the demanding, difficult, and dangerous environment of space. Astronauts train to exacting detail to execute every aspect of their missions with precision and perfection, far beyond even the impressive efforts of others renowned for execution excellence like fighter pilots. Rick's PAPA (Preparation, Awareness, Persistence, and Accountability) Effective Execution System provides the major content for this presentation. Developed after many years' experience in the most demanding results-required execution settings possible, this model focuses teams to get real, meaningful results. The lessons are powerful, focused, and crucial for leaders in today's difficult business environment.

**Purpose:** Learn how to apply real-life yet out-of-this-world execution lessons gathered from leading human space missions to your own demanding situations and challenges.

**Designed for:** leaders and team members desiring to raise both their own personal and team levels of execution excellence and effectiveness

#### **Topics/Points covered:**

Objective-Centric Operations  
Defining the Mission Trajectory – What's the Plan?  
Getting the Whole Team to the Launch Pad – Operationally Effective Communications  
Preparing Like Your Life Depends on It  
Building Total Awareness  
The Discipline of Persistence  
Meaningful Accountability  
Using Stress to Your Advantage  
Accelerating the Pace of Execution – Staying Ahead of the Plan  
Flexibility, Adaptability, Agility – Keys to Survival and Success  
Constantly Pursuing Excellence

**Special Features:** Right Stuff Execution draws on more than twenty-five years leadership experience in fighter jet squadrons, test flying teams, space flight crews, as commander of the most productive science research space mission ever flown, and currently as a leader in the "New Space" entrepreneurial aerospace industry. This high content program is focused on what really works in getting things done, regardless of the harsh environment or pressures, illustrated and amplified with unique real-world examples and magnificent imagery and video. It can be tailored for any size group.

**Results:** Everyone completing this program will understand and be able to apply the execution model used by America's astronaut mission commanders in successfully leading their crews during the most dynamic, difficult, and dangerous team undertakings on or off our planet.